

Academic Parallel Session

Thursday, 26th June 2025

Session 1: Bima, 08.00-09.45

Session 1 – Wellness Session Chair: Prof. Dr. Tamara Rátz		Authors
08.00-08.15	Determinants of innovation in health tourism	Aleksander Panasiuk
08.15-08.30	Integrating Local Values into Holistic Wellness Tourism Development in Bintan	Putri Fistyaning Army
08.30-08.45	Tourist Services as a Key Driver of Sustainable Development of Holistic Spa Tourism. A Case Study of Baile Herculane, Romania	Ioana Sonia Comanescu
08.45-09.00	Understanding tourists' constraints to pro-environmental travel behavior: A thematic analysis approach	Tao Sun & Hedeki Furuya
09.00-09.15	Conditions for the Sustainable Development of Wellness tourism at Dong Thap Muoi Wetland/Ramsar in Long An province (Vietnam) towards sustainability	Vo, Trung Minh
09.15-09.45	Q& A	

Session 2: Yudistira, 08.00-10.00

Session 2 – Sustainable Tourism Session Chair: Assoc. Prof. Dr. Petra Gyurácz-Németh		Authors
08.00-08.15	Balancing Tourism and Preservation: A Sustainable Management Framework for the Kailashnath Cave Temple at Ellora	Madhuri Sawant
08.15-08.30	A Study on the Transformational Behaviour of Sri Lankan Travelers Toward Sustainability	Baghya Erathna
08.30-08.45	Transformative Benefits of Edu-Tourism: Enhancing Personal Development and Wisdom	Miroslaw Wojcik
08.45-09.00	Assessing the societal transition of alternative tourism organizations: A French case study	Anne Marie Lebrun
09.00-09.15	Sustainability and Inclusivity: Understanding Muslim-Friendly Tourism's Role in Sustainable Development Goals (SDGs)	Siska Mandalia
09.15-09.30	Narratives of sustainability in UAE tourism marketing materials: A content analysis	Bipithalal Balakrishnan Nair
09.30-10.00	Q & A	

Session 3: Ballroom 1, 08.00-10.00

Session 3 – Community-Based Tourism Session Chair: Prof. Dr. Francisco Dias		Authors
08.00-08.15	Creating stories that promote understanding of tourism through residents interview	Kumiko Yamashita
08.15-08.30	Comparative analysis about participate intention for residents toward tourism development -The case of professional and non-professional hosts in Izu peninsula, Shizuoka, Japan	Miyagi, Hirofumi
08.30-08.45	Exploring Community Perspectives on Tourism Impacts: A Qualitative Study in Kobuni Village, Malaysia, and Albuquerque Village, Philippines	Mohamad Syahrul Nizam Ibrahim
08.45-09.00	Achieving Net Zero in Indonesia's Tourism Accommodation Sector through Community-Based Solutions	Byanmara
09.00-09.15	Investigating the business event activities for community-based tourism	Chachaya Yodsuwan
09.15-09.30	Preliminary study on rural DMOs' awareness of the VFR market: A case study of Japan	Sho Kashiwagi
09.30-10.00	Q & A	

10.00-10.15	Coffee Break
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Session 4: Bima, 10.15-12.15

Session 4 - Bali Tourism Session Chair: Dr. Kitti Boros		Authors
10.15-10.30	Exploring Organizational Culture in a Successful Hotel: A case study of Amandari	Shunsaku Hashimoto
10.30-10.45	Mental Health, Food Security, and Economic Resilience in Bali's Tourism Communities	Rodney Westerlaken
10.45-11.00	Balancing Tourism and Agriculture: Sustainable Development Challenges in Munduk Village, Bali	I Kadek Todi Astawan
11.00-11.15	Women as Cultural Guardians and Tourism Innovators: The Transformation of Canang Sari from Sacred Offering to Tourist Experience in Kelecung Eco Village, Bali	Ni Wayan Giri Adnyani & Rahtika Diana
11.15-11.30	Are 5-Star Hotels in Bali Really Sustainable? Perspective on the Economic and Environmental Pillars of the SDGs	Yulita Suryantari
11.30-11.45	Negotiating Community Well-being and the Local Experience of (Over)Tourism in Bali's Digital Nomad Paradise	I Wayan Suyadnya
11.45-12.15	Q & A	

Session 5: Yudistira, 10.15-11.45

Session 5 - Indonesia/Muslim Tourism Session Chair: Prof. Dr. Desmond Wee		Authors
10.15-10.30	The transformative idea of the Cerita Bandung in implementing sustainable tourism in enjoying tourist attractions in the city of Bandung, Indonesia	Wa Ode Seprina
10.30-10.45	The determinants of Muslim-Friendly Tourism Service Quality and Tourist Perception a study from China and Uzbekistan	Zhao Yi
10.45-11.00	Women of Faith: The Growing Influence of Muslim Women in Shaping Sustainable Travel Trends	Siska Mandalia
11.00-11.15	Advancing Regenerative Tourism Marketing in Tourism Villages: A Systematic Review of Photovoice Applications and Future Research Prospects	I Nyoman Sudiarta
11.15-11.45	Q & A	

Session 6A: Ballroom 1, 10.15-12.15

Session 6A - Film/Social Media/AI/Digital Session Chair: Assoc. Prof. Dr. Kevser Çınar		Authors
10.15-10.30	Identifying Travel Influencers' Surprise Strategies on Social Media	Lukman Saleh Waluyo
10.30-10.45	Succession in family enterprises: Selected challenges of the digital era	Hanna Łobejko
10.45-11.00	The role of digital technologies in improving the compilation readiness of tourism environmental indicators	Francisco Dias
11.00-11.15	Entrepreneurial Orientation and Technology Adoption in Family Firms in Tourism	Hanna Łobejko
11.15-11.30	The Impact of Auxiliary Information on Online Travel Agencies using Decomposed Theory of Planned Behavior	Tsung-Hsien Tsai
11.30-11.45	Exploring leisure practices in hospitality through booking websites	Diana Foris
11.45-12.15	Q & A	

Session 6B: Ballroom 2, 10.15-12.00

Session 6B - Film/Social Media/AI/Digital Session Chair: Prof. Dr. Madhuri Sawant		Author
10.15-10.30	Interactive maps as an efficient digital tool to promote sustainable tourism	Andrulli Giovanna
10.30-10.45	The Influence of Chinese History-Themed Movies on to Tourist Expectations and Experiences at Historic Sites	Tamara Rätz
10.45-11.00	The Impact of Digital Transformation on Sustainable Customer Experience in the Tourism Sector: A Study on Hotel Businesses in Türkiye	Ali Eren Balikel
11.00-11.15	Gamifying tourism in Seoul and Budapest - the role of escape rooms	Csilla Petyko
11.15-11.30	The Uniqueness of Guided Tours: An Analysis of Tourist Experiences Using Deep Learning with the BERT Model	Marek Nowacki
11.30-12.00	Q & A	

12.15-13.00	Lunch break
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Session 7: Bima, 13.00-15.00

Session 7 - Economics Session Chair: Prof. Dr. Aleksander Panasiuk		Authors
13.00-13.15	Shaping the Night: policies and strategies governing the Nighttime Economy	Mohamed H. Mahmoud
13.15-13.30	Advancing Sustainability in Urban Night Tourism: Governance and Marketing Perspectives	Piotr Zmyślony
13.30-13.45	Regulations of short-term rental platforms	Malgorzata Ogonowska
13.45-14.00	Responsible service providers - employees with disabilities in Budapest hotels	Adrienne Nagy
14.00-14.15	Storytelling between collective and cultural memory. Alternative narratives of urban tourism in Hungary	Schultz, Éva
14.15-14.30	Unlocking Sustainable Economic, Environmental and Social Potential in MENA Tourism	Mohamed Karaki
14.30-15.00	Q & A	

Session 8: Yudistira, 13.00-15.00

Session 8 – Others Session Chair: Prof. Dr. Peter Tsai		Authors
13.00-13.15	The Impact of Doing Sports on Young Adults Traveling for Sporting Events	Kiss Robert
13.15-13.30	Exploring Work Orientation of University Students in Hungary Specialising in Tourism	Petra Gyurácz-Németh
13.30-13.45	Strategic Collaboration Among Tourism Industries in Island Resort	Yoichi Shigetani
13.45-14.00	EU Air Passenger Rights: Challenges and Legal Developments	Viktóri Kundi
14.00-14.15	Exploring the lived experiences of the community: Bases in framing Coastal Tourism Development Area Map and Implementing Strategies in Sagnay, Camarines Sur	Gina Brozo Alcoriza
14.15-14.30	Intergenerational knowledge transfer and academic socialization at EATSA 2024 Conference	Desmond Wee, Piotr Zmyślony
14.30-15.00	Q & A	

Session 9: Ballroom 1, 13.00-15.00

Session 9 - Impacts of Climate Change on Tourism Session Chair: Dr. Rodney Westerlaken		Authors
13.00-13.15	Sustainable Bleisure Tourism: Bridging Business Travel, Leisure Experiences, and Environmental Consciousness	Kitti Boros
13.15-13.30	The Role of Transformational Leadership in Promoting Community Creativity for Cultural Heritage Preservation	Ni Kadek Adis Rista Dewi, Dodi Wirawan Irawanto
13.30-13.45	Creativity And Sustainability: Enhancing Student's Understanding on Sustainable Tourism Practices Through Destination Miniature Model	Yayu Indrawati
13.45-14.00	Climate Emotions Among Tourism Employees in Forest Regions: A Qualitative Exploration	Reshma Sandeep Kumar Dey
14.00-14.15	Revealing geo-tourism potential of Gunung Stong and Lojing Hhhighlands as sustainable pathways for geopark designation in Malaysia	Roslizawati Che Aziz
14.15-14.30	Analysing the silent cafes' of Delhi-NCR	Paramita Suklabaidya
14.30-15.00	Q & A	

Session 10: Executive Room, 14.00-15.00

Session 10 - Online Presentation Session Chair: Assoc. Prof. Dr. Madhuri Sawant		Authors
14.00-14.15	Multi-Stakeholder Collaboration in Sustainable Community-Based Tourism: A Literature Review of Indonesian Studies and Lessons for Vietnam	Ta Xuan Hoai
14.15-14.30	Wellness Hotels in Trouble: The effect of Saharan dust events on economic sustainability	Ágnes Rostási
14.30-14.45	Sustainability and luxury from an Asian and European perspective: A comparative study of hotel WOM- Unsure ??	Sathawattey Sadh
14.45-15.00	Q & A	